



University Extension
Professional Studies

BUSINESS DEVELOPMENT



MICRO MBA

BUILD A FOUNDATION IN THE FUNDAMENTALS OF BUSINESS.

Fast track your understanding of the key fundamentals of business and the current issues, challenges, and opportunities faced by businesses in today's evolving global environment.

Learning Outcomes

- Develop a strong foundation in business fundamentals
- Explore global culture and diversity in business
- Develop and apply critical thinking and problem-solving skills
- Analyze situations and issues relevant to today's managers

Two paths, one course, six modules:

Fast-Track or Self-Paced

5 or 12 Weeks

40 Online Hours

\$1,995 or \$995

Promotional Rates

UCR Scholarship

Students who complete the Fast-Track 4-unit Micro MBA course and successfully admit to the UCR A. Gary Anderson Graduate School of Business MBA program will receive a \$5,000 scholarship to be used towards the MBA.

CHOOSE YOUR PATH



The six-module course is delivered over five weeks or at your own pace, depending on the program you choose. The six modules consist of the following:

- Introductory Module: Culture and Diversity
- Module 1: Strategic Business Management
- Module 2: Human Resource Management
- Module 3: Accounting and Finance
- Module 4: Economics
- Module 5: Marketing and Communication

Select the program that best fits your availability and learning style. The Fast-Track format is delivered over five weeks and offers instructor-led activities. The Self-Paced course can be completed at your leisure within a 12-week period, and the instructor is available for questions.

PROGRAM FEATURES

FAST TRACK MICRO MBA

SELF-PACED MICRO MBA

TUITION	\$2,495 Regular Rate \$1,995 Promotional Rate	\$1,495 Regular Rate \$995 Promotional Rate
DURATION	5 weeks (40 Hours)	Up to 12 weeks (40 Hours)
DELIVERY	Online: Instructor-led Asynchronous	Online: Instructor-facilitated Asynchronous
INTERACTIVITY	Online discussion, cohort collaboration	Independent, instructor available for questions
AVAILABLE	February 2021	April 2021
ACADEMIC UNITS	4 units	4 Continuing Education Credits (CEUs)
SCHOLARSHIP*	\$5,000	Not Applicable

*Students who complete the Fast-Track 4-unit Micro MBA course and successfully admit to the UCR A. Gary Anderson Graduate School of Business MBA program will receive a \$5,000 scholarship to be used towards the MBA.